From:	Carley Platt
To:	Collura Yesenia
Subject:	Ring and North Palm Beach Police Department
Date:	Friday, April 7, 2017 7:47:26 PM
Attachments:	North Palm Beach Police Departmetn Flyer.pdf

Hi Yesenia,

I am looking forward to getting Rings into your colleagues hands. I'm sure we'll make a lot of people happy. Here's a brief overview of the initiative that you can feel free to pass around the department.

Ring Loves Law Enforcement

Over the past year, we've been working closely with law enforcement departments and individuals like yourself. The combination of Ring + law enforcement has proven to reduce crime in neighborhoods, however, none of this would've been possible without people like you that truly believed in our product.

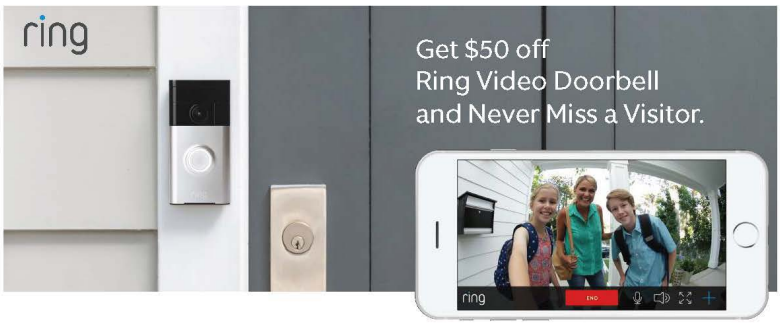
Now, we want to thank you by offering everyone in your station the opportunity to get Ring at a heavily discounted price. By using the promo code: **41npbpd** you and your law enforcement colleagues can get $50 off a Ring Video Doorbell, Ring Video Doorbell Pro, or a Stick Up Cam.

The Details

- code can only be used for a maximum of one Video Doorbell and one Stick Up Cam
- the discount is for law enforcement only so please restrict further distribution of this promotional offer.
- promotional offer is only available while supplies last
- you must purchase the device from Ring using your **specific work email address - @village-npb.org**

Use the link ring/p/41npbpd to be taken directly to the product page with the discount already applied!

My Best!



Safer Homes, Safer Neighborhoods

Ring products have proven to reduce burglaries by up to 55%.

Ring Video Doorbell

See, hear and speak to visitors from your smartphone, tablet or desktop.

Features

- Battery or Hardwire Install
- 720p HD Video
- Live View (When Hardwired)
- Night Vision
- Optional Cloud Recording
- Faceplate Finishes:

Ring Video Doorbell Pro

Advanced security features and an ultra-slim design gives you the ultimate Ring experience.

Features

- Requires Hardwire Connection
- 1080p HD Video
- Live View
- Night Vision
- Optional Cloud Recording
- Interchangeable Faceplates Included:

Stick Up Cam

The world's only wireless outdoor security camera with HD video and two-way audio.

Features

- Battery or Solar Powered (Optional)
- 720p HD Video
- Live View (With Solar Panel)
- Night Vision
- Optional Cloud Recording

Two-Way Audio | Wi-Fi Connected | Advanced Motion Detection | Works with iOS, OS X, Android & Windows 10 | Live View | Lifetime Purchase Protection

Contact Us

Contact a friendly Neighborhoods Manager to learn how you can help your community.
Call (855) 688-7756 or
Email neighborhoods@ring.com.

Always Home

SPECIAL OFFER FOR:
North Palm Beach Police Department
GET $50 OFF AT RING.COM USING:
PROMO CODE: 41npbpd

Learn more at www.ring.com

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As seen on:
Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor
Time Magazine's Top 10 Gadgets
The Truth About Daytime Burglaries
TechCrunch Product Review
ABC's Shark Tank (password: doorbot)
Ring Partners With LAPD To Reduce Crime In Wilshire Park